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**Company Overview** 

## **About Us**

DocPay Services Limited is a leading company based in Kenya, specializing in collecting insurance claims debt for healthcare providers.

## Our Mission

To streamline the process of insurance claims collections, ensuring healthcare providers maintain optimal cash flow, while minimizing delays and errors.

## Founder Expertise:

Founded by Sharon Mutuku, a recognized expert in medical insurance with over 10 years of senior leadership experience in medical insurance companies, brokers, and MIPs.





# Challenges in the Healthcare Sector



## **Insurance Claims Delays**

Healthcare providers struggle with long delays in insurance claim payments. The result is a significant cash flow gap that can disrupt operations and strain the financial health of clinics and hospitals.

### **Reconciliation Issues**

Accurate financial reconciliation between healthcare providers and insurers remains a persistent problem. Differences in reported charges, missing claim statuses, or mismatched records can lead to unaccounted revenues, underpayments, or disputes.

### **Declined Claims**

A substantial number of claims are either rejected outright or delayed due to errors in documentation, incorrect coding, or non-compliance with the specific policies of insurance providers. These rejections not only delay payments but also increase administrative workload and operational costs, as staff must resubmit or appeal claims — sometimes multiple times — to secure reimbursement.

### **Inefficiencies in Billing Processes**

Many healthcare institutions still rely on outdated or fragmented billing systems that are prone to human error and duplication. The lack of automation and real-time tracking makes it difficult to monitor billing performance and identify problems early. These inefficiencies lead to revenue leakage, patient dissatisfaction, and ultimately compromise the provider's ability to deliver high-quality care consistently.





# Our Solution: DocPay Services

## Comprehensive Claims Collection

We specialize in collecting unpaid or overdue insurance claims from insurance companies, ensuring timely payment to healthcare providers.

## **Guided Accounts Reconciliation**

We provide expert guidance on accounts reconciliation between healthcare providers and insurance companies to ensure accuracy and transparency.

## **Efficient Billing Processes**

We work with healthcare providers to streamline billing processes, reducing claim rejections and ensuring compliance with different insurance policy rules.

## Policy Rule Alignment

Policy Rule Alignment: We ensure that claims are processed with full understanding and alignment to various insurance schemes and policies.





# Value Proposition to Healthcare Providers

Improved Cash Flow:

**Guided Accounts Reconciliation:** 

Improved Billing Processes:

Specialized Expertise:

## Value 1

- Faster Payments: Timely collection of insurance payments improves overall cash flow for medical service providers.
- Reduced Administrative Burden: By outsourcing claims collections and reconciliations, your team can focus more on patient care and less on chasing payments.

## Value 2

- Accuracy in Accounts: We guide you in reconciling accounts with insurers, ensuring all claims are tracked and managed efficiently.
- Transparent Financial Records: Our service provides full visibility into all claims and payments, reducing discrepancies.

## Value 3

- Reduction in Claim Rejections: We provide the necessary expertise to ensure your claims are compliant with the rules of various insurance companies, reducing denials and delays.
- Error-Free Billing: We help streamline your billing processes, ensuring your claims are error-free and accepted by insurers.

### Value 4

 With over 10 years of experience in the medical insurance sector, we bring unmatched expertise to your operations. Our founder's deep understanding of insurance policies, health systems, and technology solutions ensures your practice is fully supported.



## **Key Benefits of** Partnering with DocPay

## **Faster Claim Turnaround:**

By working with DocPay, healthcare providers can reduce the time it takes to collect insurance payments, improving overall financial stability.



## **Reduced Denials and Delays:**

We provide tailored solutions that significantly reduce claim rejections based on the rules of different insurance policies and schemes.



## **Operational Efficiency:**

Automating and streamlining your billing and collection processes saves time and resources, enhancing operational efficiency.



## **Expert Support:**

Access to a team of experts who understand both the medical and insurance sectors, ensuring that your claims are processed correctly and on time.

## Why Choose DocPay?



## Proven Expertise:

Led by a founder with a track record in medical insurance, health systems, and technology solutions, we bring top-tier knowledge and insights to the table.



## **Tailored Services:**

We understand that each healthcare provider has unique needs. Our services are tailored to meet your specific challenges and requirements.



## 3 Track Record of Success:

DocPay has successfully improved cash flows and reduced claim rejections for several medical service providers across the country.



## **Partnership Focused:**

We work closely with our clients to understand their needs and provide solutions that integrate smoothly into their existing operations.





## How DocPay Works

Step 1

Step 2

Step 3

Step 4

## **Initial Consultation**

We assess your current claims collection and billing processes.

## **Customized Plan**

We provide a tailored service plan that aligns with your specific needs and challenges.

## Implementation

We start optimizing your claims collection, billing, and reconciliation processes.

## **Ongoing Support**

We provide continuous monitoring and support to ensure long-term success.

## Client Testimonials



As a busy diagnostic lab in Nairobi, managing insurance claims was a constant struggle. DocPay has simplified the entire process, allowing us to focus more on patient care. Our revenue cycle is smoother, and claim recovery has improved significantly

David Kamau - Lab Operations Manager Nairobi, Kenya



Running a clinic in Mombasa meant dealing with a lot of insurance claim delays. Since partnering with DocPay, the process is quicker, and our collections are more consistent. It's been a game-changer for our bottom line.

Dr. Miriam Otieno, Clinic Founder Mombasa, Kenya



Running a pharmacy meant dealing with frequent delays in reimbursements from insurance companies. DocPay's service has helped us significantly reduce the time spent chasing payments, ensuring a steady cash flow.

Faith Njoroge, Owner - Pharmacy Nairobi, Kenya



As a private practitioner, I used to struggle with getting timely payments from insurers. DocPay has simplified this for me. They handle everything professionally, and I've noticed a marked improvement in my collections.

Dr. Peter O. - OBGYN (Private Practise) Upperhill, Nairobi



At our Hospital, handling thousands of claims from various insurers was a logistical nightmare. DocPay's solutions have streamlined this, and we're now seeing payments processed faster and with fewer errors. The system has had a significant impact on our cash flow.

Grace Mwangangi, Chief Financial Officer Nairobi, Kenya.





## **Get Started with DocPay**

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